

B.B.A. LL.B. (FIVE YEAR DEGREE COURSE) (CBCS-2021 COURSE)
B.B.A. LL.B. (5 Year) Sem - III : SUMMER : 2024
SUBJECT: BUSINESS ETHICS & CORPORATE GOVERNANCE

Day : Monday
Date : 06/05/2024

S-24942-2024

Time : 02:00 PM-04:30 PM
Max. Marks : 60

N.B.:

- 1) All questions are **COMPULSORY**.
- 2) All carry **EQUAL** marks.

Q.1 a) Define and explain the meaning of Morality. Distinguish between Morals and Values. (12)

OR

b) Write about Environmental Protection and Corporate Social Responsibility as moral issues in a business. (12)

Q.2 a) Explain in detail Gandhian Ethics. (12)

OR

b) What are different types of Business Ethics? Explain with examples. (12)

Q.3 a) Write in detail about ethics in Marketing and Advertising. (12)

OR

b) Explain Corporate Ethics. What are ethical code of conduct? (12)

Q.4 a) Explain in detail meaning and importance of Corporate Governance. (12)

OR

b) Write a detailed note on Global Ethical issues. (12)

Q.5 a) "Business Ethics related to Corporate Social Responsibility". Discuss. (12)

OR

b) Write a short note on: (12)

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| i) Intellectual property | ii) | Ten commandments |
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