

**B.B.A. LL.B. (FIVE YEAR DEGREE COURSE) (CBCS-2021 COURSE)**  
**B.B.A. LL.B. (5 Year) Sem - III : SUMMER : 2025**  
**SUBJECT: BUSINESS ETHICS & CORPORATE GOVERNANCE**

Day : Saturday  
Date : 19/04/2025

**S-24942-2025**

Time : 02:00 PM-04:30 PM  
Max. Marks : 60

**N.B.:**

- 1) All questions are **COMPULSORY**.
- 2) Figures to the right indicate **FULL** marks.

**Q.1 A)** Define Morality. Explain difference between Morals and Values. [12]

**OR**

**B)** What are corporate ethics? Explain ethical code of conduct. [12]

**Q.2 A)** Explain meaning, nature and importance of Business Ethics. [12]

**OR**

**B)** Write a note on Consumer Protection with reference to rights of consumers. [12]

**Q.3 A)** Explain Ethics in Marketing and Ethics in Advertising in detail. [12]

**OR**

**B)** Write in detail nature of ethics and types of ethics. [12]

**Q.4 A)** Write a short note on : [12]

- i) Intellectual Property
- ii) Utilitarianism

**OR**

**B)** Write a short note on : [12]

- i) Transactional Ethics
- ii) POSH

**Q.5 A)** Describe in detail Global Ethical Issues. [12]

**OR**

**B)** Write about relationship between corporate responsibility and Business Ethics. [12]

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