B.B.A. LL.B. (FIVE YEAR DEGREE COURSE) (CBCS - 2015 COURSE) B.B.A. LL. B. Sem - V : WINTER : 2024

SUBJECT: BUSINESS ENVIRONMENT

Day: Tuesday Time: 02:00 PM-04:30 PM Date: 12/11/2024 W-12541-2024 Max. Marks: 60 N.B.

1) All questions are COMPULSORY. 2) Figures to the RIGHT indicate FULL marks. Q.1 A) Define Business Environment. Discuss the Internal and External factors (12) affecting a Business Environment. 'Economic policies impact the Business Environment.' Justify the statement (12) Q.1 B) with reference to Monetary and Fiscal Policies. Q.2 A) What is meant by social orientation of business? Discuss the factors affecting (12) social orientation of business. State and explain the UN Guidelines for Consumer Protection. Q.2 B) (12)Explain the concept of Industrial Sickness. Discuss the reasons for an industry becoming sick. OR What is meant by Industrial Finance? Discuss any 5 types of Financial (12) Q.3 B) Write short notes on: Q.4 A) (12)**GATT** i) Impact of Technology on Business Environment ii) Write short notes on: (12)Impact of Constitutional Environment on Business Environment i) FERA and FEMA ii) Q.5 A) What is meant by Trade Unions? Discuss the advantages and disadvantages of Trade Unions. OR Q.5 B) Discuss the arguments for and against Multinational Corporations. (12)
