

**Subject : Marketing Management**

Day : Thursday  
Date : 01/10/2015



Time : 02.30 PM TO 05.30 PM  
Max Marks : 80 Total Pages : 1

**N.B.:**

- 1) Q. No. 1 is **COMPULSORY** and carries **20** marks.
- 2) Solve any **FIVE** questions out of the remaining questions which carry **12** marks each.
- 3) Maximum Total marks for six attempted questions are **80**.

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- Q.1** Write short notes on **ANY FOUR** of the following: (20)
- a) Functions of Marketing Executive
  - b) Product
  - c) Distribution channel
  - d) Target marketing
  - e) Sales Vs Marketing
  - f) 4 Ps of Marketing
- Q.2** Trace the historical development of Marketing Management. (12)
- Q.3** "Product is a part of the market, and hence Production Department must act according to the inputs given by the Marketing Department". Explain. (12)
- Q.4** Explain the concept of Market Segmentation. (12)
- Q.5** Explain the importance of Advertising in Marketing. Describe the recent trends in Advertising. (12)
- Q.6** Explain the Macro and Micro Environment of a Market. (12)
- Q.7** Explain the concept of Product Life Cycle with suitable examples. (12)
- Q.8** Discuss the interface between Marketing Department and Purchase department. (12)
- Q.9** Explain the concept of interface between Marketing Department and Legal Department. (12)
- Q.10** Explain in detail the Marketing strategy of any product. (12)

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**Subject : Law of Tort Including Motor Vehicle Accident & Consumer Protection Act**

Day : Monday

Date : 05/10/2015



Time : 02.30 PM TO 05.30 PM

Max Marks : 80 Total Pages : 1

**N.B.:**

- 1) Attempt ANY SIX questions including Q. No.1 which is **COMPULSORY**.
- 2) Q.No.1 carries 20 marks and all other questions carry 12 marks each.

**Q.1** Answer ANY FOUR of the following reference to Consumer Protection Act:

- a) Consumer
- b) Object of the Consumer Protection Act
- c) Defect in goods
- d) Unfair Trade Practice
- e) Rights of a Consumer
- f) Deficiency in services

**Q.2** What are the general conditions of liability in Torts? Distinguish between a tort and breach of contract.

**Q.3** Can a person be ever made liable for damage which is not the legal consequences of his own acts? If so when?

**Q.4** "Law will permit no damages to be recovered except such as are the direct consequences of the tort". Discuss with the help of relevant case laws.

**Q.5** Distinguish between:

- a) Assault and Battery
- b) Malicious Prosecution and False Imprisonment

**Q.6** 'Donoghue Vs. Stevenson may be regarded as a milestone and the observations of Lord Atkin as a statement of principle'. Explain in the light of the doctrine evolved by Lord Atkin.

**Q.7** Explain the tort of Nuisance. What are the remedies available to a person for Nuisance?

**Q.8** Define the tort of defamation and explain its essential elements. Refer case laws.

**Q.9** Discuss the various ways in which a tort may be discharged.

**Q.10** Discuss the concept of no fault liability under the Motor Vehicle Act.

**Subject : Practical Paper-I (Professional Ethics, Accountancy for Lawyers and Bar Bench Relations)**

Day : Wednesday

Date : 07/10/2015



Time : 02.30 PM TO 05.30 PM

Max Marks : 80 Total Pages : 2

**N.B.:**

- 1) Attempt **SIX** questions in all by choosing **TWO** from each section.
- 2) Questions from Section 'A' and Section 'C' carry **10** marks each and questions from Section 'B' carry 20 marks each.

**SECTION - A**

- Q.1** Explain the concept and necessity of professional ethics and role of a lawyer in administrations justice.
- Q.2** Who can be enrolled as an advocate? When can the name of an advocate be struck off from the roll of the advocate?
- Q.3** Write notes on:  
i) Prohibition of advertisement in legal profession  
ii) Vakalatnama

**SECTION-B**

- Q.4** Discuss the function of Bar Council of India and State Bar council under the Advocates Act, 1961.
- Q.5** Explain the concept of contempt of court and distinguish between civil and criminal contempt of court with the help of leading case laws.
- Q.6** What is professional misconduct? Explain the procedure adopted by disciplinary committee to try the case of professional misconduct.
- Q.7** Explain case laws ( Any **TWO**)  
i) Jaipur Vikas Pradhikaram v. Sri Ashok Kumar Choudhary and Ors (2011) SC 1082  
ii) Arundhati Roy v. Union of India (2002) SC 0160  
iii) Re: Vinay Chandra Mishra ( 1995) 2 SCC 584  
iv) R. K. Garg v. Shanti Bhusan ( 1995) 1SCC 3

P. T. O.

## SECTION-C

**Q.8** Explain the use of IT technology in lawyer's office and requirement for maintaining good library.

**Q.9** On 31<sup>st</sup> December, 2014, chatrapathi's cash book showed a bank balance of Rs. 2,355. On verification of his cash book with the pass book, he found that f the following entries made in the cash book, corresponding entries were not made in the pass book.

- i) A cheque for Rs. 250 issued to Parekh
- ii) A cheque for Rs. 350 paid into the bank account for collection
- iii) Another cheque for Rs.170 issued to Janakiram on 28<sup>th</sup> December, 2014 and entered in the cash book was returned by Jankiram on 30<sup>th</sup> December 2014 and no entry was made for it in the cash book.

The following entries were made in the pass book for which there were no corresponding entries in the cash book.

- a) A sum of Rs. 35 credited in the pass book for interest collected.
- b) A debit of Rs. 5 in the pass book for bank charges.

Prepare a Bank Reconciliation Statement showing balance as per the pass book as on 31<sup>st</sup> December, 2014.

**Q.10** Prepare Trial balance in the books of Mrs. Ashok. As on 31<sup>st</sup> Dec, 2014.

Ashok' Capital	7,000
Purchases	8,000
Sundry Debtors	5600
Sales	7,600
Stock	1,000
Salaries	720
Insurance	40
Furniture	500
Ashok's Drawings	400
Sundry Creditor	6500
Purchase return	280
Sales return	160
Machinery	4,000
Carriage	100
Cash in hand	50
Bills receivable	1200
Cash at bank	2,000
Discount allowed	34
Bill payable	2580
Discount received	38
Commission	46
Rent	240

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MAHIPATGAD -VI (2009 COURSE): Winter-2015  
SUBJECT: MERGER AND ACQUISITIONS

Day: Friday  
Date: 09-10-2015

Time: 2:30 P.M. TO 5:30 P.M.  
Max. Marks: 80

N.B:

- 1) Attempt ANY SIX questions including Q. No.1 which is COMPULSORY.
- 2) Q. No.1 carries 20 marks and remaining questions carries 12 marks.

- Q.1 Write short notes on ANY FOUR of the following:
- a) MOA and AOA
  - b) Buy Back of shares
  - c) Event Based Disclosures
  - d) Offer Period and Tendering Period
  - e) Amalgamation by Central Government
  - f) FEMA 19 and 20
- Q.2 Define Corporate Restructuring. Explain different forms of Corporate Restructuring.
- Q.3 What is Public Announcement? Explain the contents and timing of making Public Announcement under SEBI Takeover Code 2011.
- Q.4 What is a Combination? Explain the Combination Thresholds under the Competition Act, 2002.
- Q.5 What are Small Companies? Explain the procedure for merger of Small Companies under Companies Act, 2013.
- Q.6 What is an Acquisition? What is the procedure for acquiring minority stake under Companies Act, 2013?
- Q.7 Explain the procedure to prepare a Due Diligence report.
- Q.8 What are the merger laws in US and UK? Compare them with the merger laws in India.
- Q.9 What is Stamp Duty? Explain the provisions related to stamp duty in case of merges and amalgamation.
- Q.10 What is Listing Agreement? Explain in detail Clause 40A and 40B of Listing Agreement.

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Subject : Optional - II a) Media & Law

Day : Monday

Date : 12/10/2015



Time : 02.30 PM TO 05.30 PM

Max Marks : 80 Total Pages : 1

**N.B:**

- 1) Attempt any **SIX** questions including Q No1 which is **COMPULSORY**.
- 2) Q.No 1 carries **20** marks while **FOUR** questions carry **12** marks each.

**Q.1** Write short notes on (**ANY THREE**)

- a) Priyadarshani Matoo case
- b) Media trial
- c) Prasar Bharati
- d) Official secret Act
- e) Print media
- f) Romesh Thapar v state of Madras

**Q.2** "Indian judiciary not only protected the right of media. But also promoted it" Justify.

**Q.3** Discuss the composition of censor board constituted under cinematograph film Act.

**Q.4** Discuss the powers and objectives of press council of India.

**Q.5** Explain the salient features of RTI Act.

**Q.6** Elaborate the concept of Infringement of copyright under copyright Act.

**Q.7** Explain the concept of Author and owner of copyright and state when Author and over are separate regarding same work.

**Q.8** Explain the Accountability of media in India Democracy.

**Q.9** Discuss the offence of concept and state the liability of media in contempt proceedings.

**Q.10** State when media can be liable for offence of defamation.

Subject : Optional - II b) Insurance Law

Day : Monday

Date : 12/10/2015



Time : 02.30 PM TO 05.30 PM

Max Marks : 80 Total Pages : 1

**N.B.:**

- 1) Attempt any **SIX** questions including **Q. No. 1** which is **COMPULSORY**.
- 2) **Q. No. 1** carries **20** marks and all other questions carry **12** marks each.

- Q.1** Write short notes on any **FOUR** of the following:
- a) Re- Insurance
  - b) Contribution
  - c) Burglary Insurance
  - d) Marine policy
  - e) Losses under marine Insurance
  - f) Risk
- Q.2** Define 'Insurance' and describe its main characteristics.
- Q.3** 'It is fundamental principle of Insurance Law that Utmost Good Faith must be observed by the contracting parties'. Explain the above statement with suitable examples.
- Q.4** What do you understand by 'Insurable Interest' in connection with the Life, fire and marine insurance? Explain with examples.
- Q.5** What are essentials of Life Insurance contract? Is the contract of Life Insurance a contract of indemnity?
- Q.6** Distinguish between an assignment and a nomination in Life Insurance.
- Q.7** What is the meaning of 'Proximate cause' in law of insurance? If theft is committed during the confusion following an outbreak of fire, is the insurer liable on a fire policy to make good the loss by theft?
- Q.8** Define a contract of marine insurance. What are the essential features of such a contract?
- Q.9** Discuss the nature and scope of Motor Vehicle Insurance.
- Q.10** What is meant by deviation of voyage in marine insurance? When is it excused? What are effects of an unjustifiable deviation?