

**B.B.A. LL.B. (FIVE YEAR DEGREE COURSE) (CBCS - 2015 COURSE)**  
**B.B.A. LL. B. Sem - VIII : SUMMER : 2024**  
**SUBJECT: INTERNATIONAL BUSINESS**

Day : Saturday  
Date : 27/04/2024

**S-12564-2024**

Time : 02:00 PM-04:30 PM  
Max. Marks : 60

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**N.B.**

- 1) All questions are **COMPULSORY**.
  - 2) All questions carry **EQUAL** marks.
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**Q.1 A)** Explain the concept of International Business. Discuss various modes of entry in International Business. (12)

**OR**

**Q.1 B)** "Exim policy of country plays an important role in international trade" Justify statement. (12)

**Q.2 A)** Discuss the nature and scope of International Marketing. (12)

**OR**

**Q.2 B)** Who are Clearing and Forwarding Agents? Discuss their roles and responsibilities in International Trade. (12)

**Q.3 A)** Why International Finance is gaining importance in International Business? (12)

**OR**

**Q.3 B)** Discuss the role of International Monetary fund and World Bank in International Trade. (12)

**Q.4 A)** Discuss the various modes of payments – Chips, Chaps and Fedwire in the International Trade. (12)

**OR**

**Q.4 B)** Discuss the business transacted by Authorized Dealers. (12)

**Q.5** Write short notes on: (12)

- a) Asian Development Bank
- b) Spot Market and Spot Rate

**OR**

- a) Ministry of Commerce
- b) N.R. Accounts.

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