

B.B.A. LL.B. (FIVE YEAR DEGREE COURSE) (CBCS - 2015 COURSE)
B.B.A. LL. B. Sem - VIII : SUMMER : 2025
SUBJECT: INTERNATIONAL BUSINESS

Day : Thursday
Date : 15/05/2025

S-12564-2025

Time : 02:00 PM-04:30 PM
Max. Marks : 60

N.B.

- 1) All questions are **COMPULSORY**.
 - 2) All questions carry **EQUAL** marks.
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Q.1 A) Explain the concept of International Trade. 'Domestic Trade and International Trade are still same but different'. Justify the statement. (12)

OR

Q.1 B) State and explain ten different provisions of EXIM policy. (12)

Q.2 A) Define International Marketing. Explain different marketing strategies to be adopted for International Marketing. (12)

OR

Q.2 B) Who are called Clearing and Forwarding Agents? Discuss the role played by Clearing and Forwarding Agent in International Trade. (12)

Q.3 A) What is International Financial Market? Explain its characteristic features. (12)

OR

Q.3 B) Explain various types of exchange rates with example. (12)

Q.4 A) Discuss the impact and components of globalisation on International Trade. (12)

OR

Q.4 B) Explain the concept of Chips and Chaps with relevant examples and diagrams. (12)

Q.5 Write short notes on: (12)

- a) Reserve Bank of India
- b) Ministry of Commerce

OR

- a) N.R. Deposits
- b) Export Promotion Council.
