

B.B.A. LL.B. (FIVE YEAR DEGREE COURSE) (CBCS - 2015 COURSE)
B.B.A. LL. B. Sem - VIII : WINTER : 2024
SUBJECT: INTERNATIONAL BUSINESS

Day : Thursday
Date : 24/10/2024

W-12564-2024

Time : 02:00 PM-04:30 PM
Max. Marks : 60

N.B.

- 1) All questions are **COMPULSORY**.
 - 2) All questions carry **EQUAL** marks.
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Q.1 A) Discuss the concept of International Business. Explain the need for expanding business internationally. (12)

OR

Q.1 B) What is EXIM Policy? Explain the need and importance of Exim Policy. (12)

Q.2 A) Explain the need and scope of International Marketing. (12)

OR

Q.2 B) List and explain the various documents needed in Import - Export of goods. (12)

Q.3 A) What is International Financial Markets? Discuss various types of NR Accounts. (12)

OR

Q.3 B) Explain with example and diagram the concept of NOSTRO Account, VOSTRO Account and LORO Account. (12)

Q.4 A) "International Monetary Fund plays an important role in International trade" Justify. (12)

OR

Q.4 B) Discuss the concept of globalisation and various stages of globalisation. (12)

Q.5 Write short notes on: (12)

- a) Direct and Indirect quote of exchange rate.
- b) Swift

OR

- a) ECGC
- b) FEDAI
