

DIPLOMA IN MEDIA & LAW
D.M.L. : SUMMER : 2024
SUBJECT: ADVERTISING, MEDIA TRIAL & SELF REGULATION

Day : Monday
Date : 27/05/2024

S-8333-2024

Time : 10:00 AM-01:00 PM
Max. Marks : 80

N.B.

- 1) **Q.1** is compulsory. **ANY FIVE** Questions from **Q.2 to Q.10**.
- 2) **Q.1** carries **20** marks. All other questions carry **12** marks.

Q.1 Write Short Notes on (**ANY FOUR**):

- a) Self -Regulation of Media
- b) Right to Information Act, 2005 and Media
- c) Media and Advertisement Act, 1954
- d) Education and Media
- e) Flaws in Media
- f) Social Media

Q.2 "The media is considered as the Fourth Pillar of Democracy". Discuss the legal regulation of media in light of the above statement. Discuss relevant case laws.

Q.3 What is the relevance of the "Drugs and Magic Remedies (objectionable) Advertisements, 1954 in media regulation?

Q.4 "Today's media is plagued with several flaws. Explain these flaws and discuss their remedies.

Q.5 Terrorism is one of the most persistent crimes seen today in modern world. What is the role of media in lessening this crime?

Q.6 "A sting operation can expose crimes which are sometimes not addressed due to lack of evidence". What is a sting operation? Discuss with relevant case laws.

Q.7 "Media creates a lot of awareness in The field of Education". Discuss.

Q.8 "Media also has to have a social responsibility". What do you understand by Social Responsibility? How does media fulfil its role of Social Responsibility?

Q.9 What are Media ethics? Discuss with relevant case laws?

Q.10 Indecent Representation (Prohibition) Act, 1986. What are its salient features?