



MASS OPEN ONLINE COURSES [MOOCs]

Technology Partner:



WHAT IS A MOOC? – General Definition



A course of study made available over the Internet to a very large number of people: anyone who decides to take a MOOC simply logs on to the website and signs up.

WHY MOOCs?



- *FLEXIBLE*: A student can learn, when he/she wants to. Everybody can learn at their own pace
- *INTERACTIVE*: With everything on your fingertip, online learning is more interactive
- *FOCUSED STUDENTS*: Students of online classes become much more self-motivated to succeed because there are no teachers or classmates physically present to pressurize them into completing work or participate in class discussions.



- *COST EFFECTIVE*: Money is saved on travel, books, and possibly even food by living at home. One can be in their comfort zone, at their homes and continue living their current lifestyle instead of paying extra to move to a campus.
- *QUALITY*: The teachers are experts with field experience, therefore, the students become not only educated but skill based employable professionals.

WHY MOOCs?



- According to an employability survey report, done by a leading organisation, stated that "corporates look for candidates who have basic skills in order and don't need much training on being hired".
- According to a recent survey, only 5% graduates are employable in India.
- The reason behind this is the focus on cramming rather than critical thinking and comprehension.
- Students lack basic skills necessary to work in different sectors.

COLLABORATION WITH ENHELION

[Technology Partner]



- Online education company – www.enhelion.com
- Field of management, law and technology
- Pioneers in the field and have perfected the art of providing education content over the web
- Unique courses having an amalgamation of practical and theoretical knowledge.
- For all working professionals and students
- **Very recently featured in India Today as one of the leading organizations delivering management and law programmes.**

COURSES OFFERED AT BVP



➤ **CONTRACT DRAFTING AND LEGAL WRITING:**

- Contract drafting is the most important skill that a lawyer should have in today's day and age
- All corporate professionals, business managers, lawyers, law students, entrepreneurs need to understand the nuances of a legal contract and should also know how to write a good contract
- Will equip the students with basic concepts and principles that govern the drafting of legal documents.

➤ **NEW MEDIA LAWS:**



- Will equip with the most important and advanced knowledge of media laws that would help in any given scenario.
- will help you with everything that is needed to understand the complexities of media law
- Also, it will bridge the past and the current legal regime on Media with the emerging one, which will develop the understanding from every aspect.

➤ INTELLECTUAL PROPERTY LAW AND MANAGEMENT

- Will help you understanding IP as a business asset giving you a competitive edge.
- Gives a comprehensive approach and crystal clear understanding of IP management and as to how to exploit IP for maximum benefit for the economy.
- Help you develop the capability to transform investment in IP knowledge creation into employability.
- Helps you become an IP manager with thorough acquaintance on capital creation in the knowledge based economy.

➤ **INTERNET LAW:**

- The field has great global reach and strong employment options, the course will prepare you for that.
- Will give you abilities and capability that will help you emerge as experts on the subject.
- The course coverage stresses on latest topics and national and international laws, hence giving an overall experience.
- Gives an overall perception of internet law in today's world filled with multi-faceted challenges.

➤ **LEGAL ASPECTS OF BUSINESS**



- Will focus on the laws, the risks involved and possible solutions to them.
- Will give logical tools, capabilities, viewpoints and understandings preparing for careers as entrepreneur in the corporate world.
- It will focus on not only the legal but also the other important aspects like management, finance, marketing etc.
- Help students develop the most important tool i.e. instant problem solving competency in the business world.



- Enhelion will bridge the gap between academia and the profession by making the students **“EMPLOYABLE”**
- Enhelion courses are designed to give *students skills and real world experience*



- The content for the offered courses includes:
 - ✓ Modules,
 - ✓ educational videos, and
 - ✓ recorded lectures
- The advisory board of Enhelion include *practising lawyers and counsels of various organisations* who are behind some of these programs.



THANK YOU